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SPIE

Connecting minds. Advancing light.

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22 June 2010

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Federal Laboratory Consortium
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Federal Laboratory Consortium trade for SPIE Optics + Photonics 2010-2011

AGREEMENT

This Agreement dated 22 June 2010 by and between SPIE, a California non-profit corporation with its offices in Bellingham, WA and with Federal Laboratory Consortium Media with offices in Washington, DC.

Whereas SPIE conducts meetings and exhibits and Federal Laboratory Consortium conducts meetings and exhibits, and also has many promotional and advertising vehicles (print and web-based, including a national newsletter entitled FLC NewsLink), and each organization desires to trade exhibit space at specific exhibitions and other promotional opportunities parties hereto agree as follows:

FLC will receive:

- One 10 x 10 exhibit booth space with basic furnishings (one 6' black skirted counter, 2 stools, gray carpet, wastebasket, company ID sign), which includes two technical (non-author) passes at the SPIE Optics and Photonics 2010 and 2011 meetings (OP10, OP11) to be held 3-5 August 2010. (2011 dates TBD).
- Listing as a "Promotional Partner" on the OP10 and OP11 exhibit website, in the Exhibition Guide, and in onsite signage at the show.
- FLC logo with link on SPIE Optics and Photonics 2010 and 2011 (OP10) online floor plan (Materials due with signing of agreement).
- A copy of the OP10 and OP11 attendee mailing list (no phone, fax or email) for one-time use only. All pieces must be approved by SPIE.
- A one-time press release link from SPIE's Newsroom web site to copy provided by FLC, to be posted first week in March 2011
- On 125x125 banner ad posted in the SPIE Newsroom for six weeks prior to the FLC National Meeting 2011
- One e-alert blast with FLC log and link (125x125) sent from the SPIE Newsroom. See <http://spie.org/x2432.xml?WT.svl=mddn16> to select your topic.
- Link to FLC Homepage in the SPIE Industry Related Links page, to be posted for one year: July 2010-2011

Freight and material handling charges are not included in this agreement.

SPIE will receive:

- A link from the FLC web sites to the SPIE web site and advertisement of the SPIE Optics and Photonics 2010 and 2011 meetings (OP10 and OP11) to be listed on the FLC home page under featured events sixty (60) days prior to the SPIE meetings. (Materials for 2010 due immediately. Materials for 2011 due _____.)
- Two feature articles (300-500 words) in an appropriate FLC publication about appropriate SPIE activity of interest to FLC readers in the July 2010 issue promoting OP10 and May 2011 promoting OP11. (Materials due by 15th of previous month.)
- One third page (6 x 3 1/3) advertisement in FLC's newsletter, FLC – NewsLink, in each issue listed below. Materials due 10th of month prior to issue month.
 - o July 2010 issue promoting OP10
 - o June 2011 issue promoting OP11

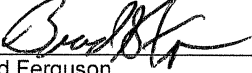
SPIE is an international society advancing an interdisciplinary approach to the science and application of light.

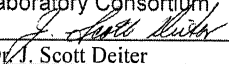


o July 2011 issue promoting OP11

- FLC to send an email blast to the 2011 Annual Meeting attendees in August on behalf of SPIE, in lieu of an attendee mailing list. Topic of email to promote SPIE events and mission statement, or information about newsroom. Email content will be reviewed and approved by FLC.
- Two blast emails containing a banner ad with link to the FLC active database promoting the SPIE Optics and Photonics 2010 (OP10) to be sent out in June and (early) July 2010.
- Two blast email containing a banner ad with link to the FLC active database promoting the SPIE Optics and Photonics 2011 (OP11) to be sent out in (early) June and (early) July 2011.

The parties hereto agree that the market value of the goods or services received by SPIE is no less than equal to the value of the goods or services received by Federal Laboratory Consortium, and that no further compensation or fee is due to either as a part of this transaction.

SPIE
Signature 
Name Brad Ferguson
Title Sr. Director, Finance & Administration

Federal Laboratory Consortium
Signature 
Name Dr. A. Scott Deiter
Title FLC Chair