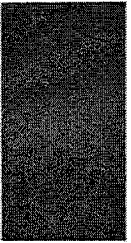


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SPIE

Connecting minds. Advancing light.

SPIE.org
SPIE@SPIE.org

Mail: PO Box 10
Bellingham, WA
98227-0010

Ship: 1000 20th Street
Bellingham, WA
98225-6705 USA

Tel: +1 360 676 3290
Fax: +1 360 647 1445

27 January 2012
Theresa Baus (theresa.baus@navy.mil)
Federal Laboratory Consortium
Tel: 401 832 8728 Fax: 401 832 4661
Federal Laboratory Consortium Trade for SPIE Optics + Photonics 2012

AGREEMENT

This Agreement dated 27 January 2012 by and between SPIE, a California non-profit corporation with its offices in Bellingham, WA and with Federal Laboratory Consortium with offices in Washington, DC.

Whereas SPIE conducts meetings and exhibits and Federal Laboratory Consortium, conducts meetings and exhibits, and also has many promotional and advertising vehicles (print and web-based, including a national newsletter entitled FLC NewsLink), and each organization desires to trade exhibit space at specific exhibitions and other promotional opportunities

FLC will receive:

- One 10 x 10 exhibit booth space with basic furnishings (one 6' black skirted counter: skirt color TBD; two stools, gray carpet, wastebasket, company ID sign), which includes two technical (non-author) passes at SPIE Optics + Photonics 2012 (OP12) to be held August 3-5 in San Diego, CA
- Listing as a "Promotional Partner" on the OP12 exhibit website, in the Exhibition Guide, and in onsite signage at the show
- One 180 x 150 Regular Rectangle (20K) banner ad posted in the SPIE Newsroom for six weeks prior to the FLC National Meeting 2012: 19 March - 3 May 2012
- One e-alert blast with FLC logo and link (180 x 150 Regular Rectangle 20K) sent from the SPIE Newsroom (Select month and Technical Community from IO)

Freight and material handling charges are not included in this agreement.

SPIE will receive:

- A link from the FLC websites to the SPIE website + banner advertisement promoting OP12 listed on the FLC home page under featured events sixty (60) days prior to OP12 (Materials due 15 May)
- One feature article (300-500 words) promoting OP12 in an appropriate FLC publication about appropriate SPIE activity of interest to FLC readers in the May 2012 issue (Materials due by 15th April)
- One-third page (6 x 3 1/3) advertisement in the two issues of FLC NewsLink noted below. Materials due 10th of month prior to issue month
 - o May 2012 issue promoting OP12
 - o June 2012 issue promoting OP12

The parties hereto agree that the market value of the goods or services received by SPIE is no less than equal to the value of the goods or services received by Federal Laboratory Consortium, and that no further compensation or fee is due to either as a part of this transaction. Distribution or placement of literature, flyers, or brochures other than as designated herein is prohibited and will result in removal of this and all display material from the event.

SPIE
Signature
Name Brad Ferguson
Title Sr. Director, Finance & Administration

Federal Laboratory Consortium
Signature
Name Mojdeh Bahar
Title _____

