



**NRC-CNRC**

From **Discovery**  
to **Innovation...**

# Creating a Climate for Innovation 'The Canadian Perspective'

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*FLC Annual Meeting – Arlington, Texas May 2007*

**Mike Walker** Director, Business Services Office  
Technology and Industry Support Portfolio



National Research  
Council Canada

Conseil national  
de recherches Canada

Canada

# Innovation

‘the introduction of new or significantly improved products (goods or services) to the market, or the introduction of new or significantly improved processes to deliver products’

# Climate

‘an environment within which the process of innovation is to operate, greatly influenced outside the general control of those involved in the innovation-related activities themselves’

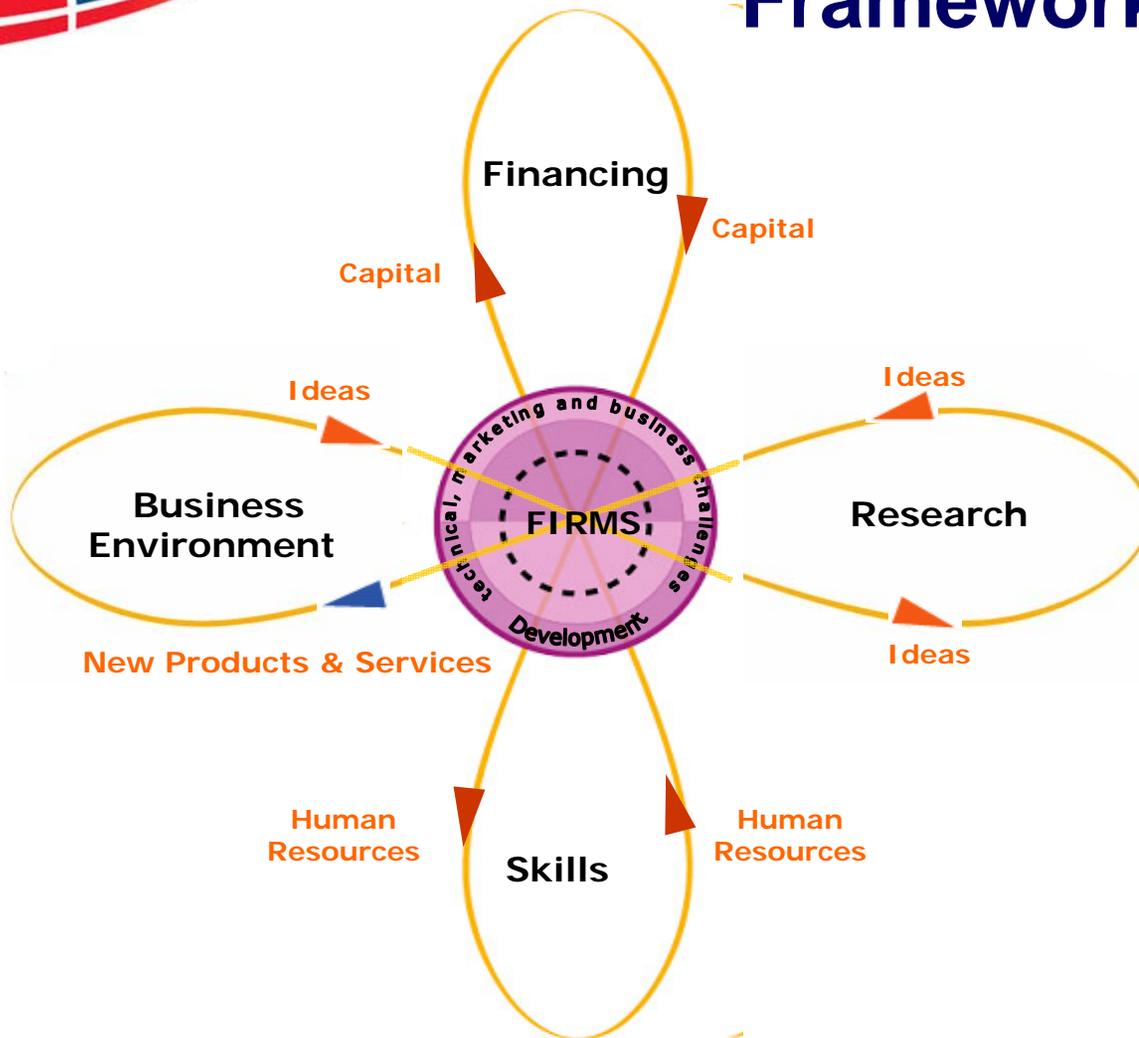
## Creating

‘having the power and influence to affect the climate within which innovation is to occur; discovering new ways of doing things and applying them in an effective manner’

# Innovation

‘the introduction of new or significantly improved products (goods or services) to the market, or the introduction of new or significantly improved processes to deliver products’

# Innovation Framework



# People and Excellence

## The Heart of Successful Commercialization

Final Report of the Expert Panel on Commercialization  
*Government of Canada 2006*

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### **Partnership – Industry and Government**

#### **Talent**

- Demand/Hiring
- Celebrate
- Develop & Retain

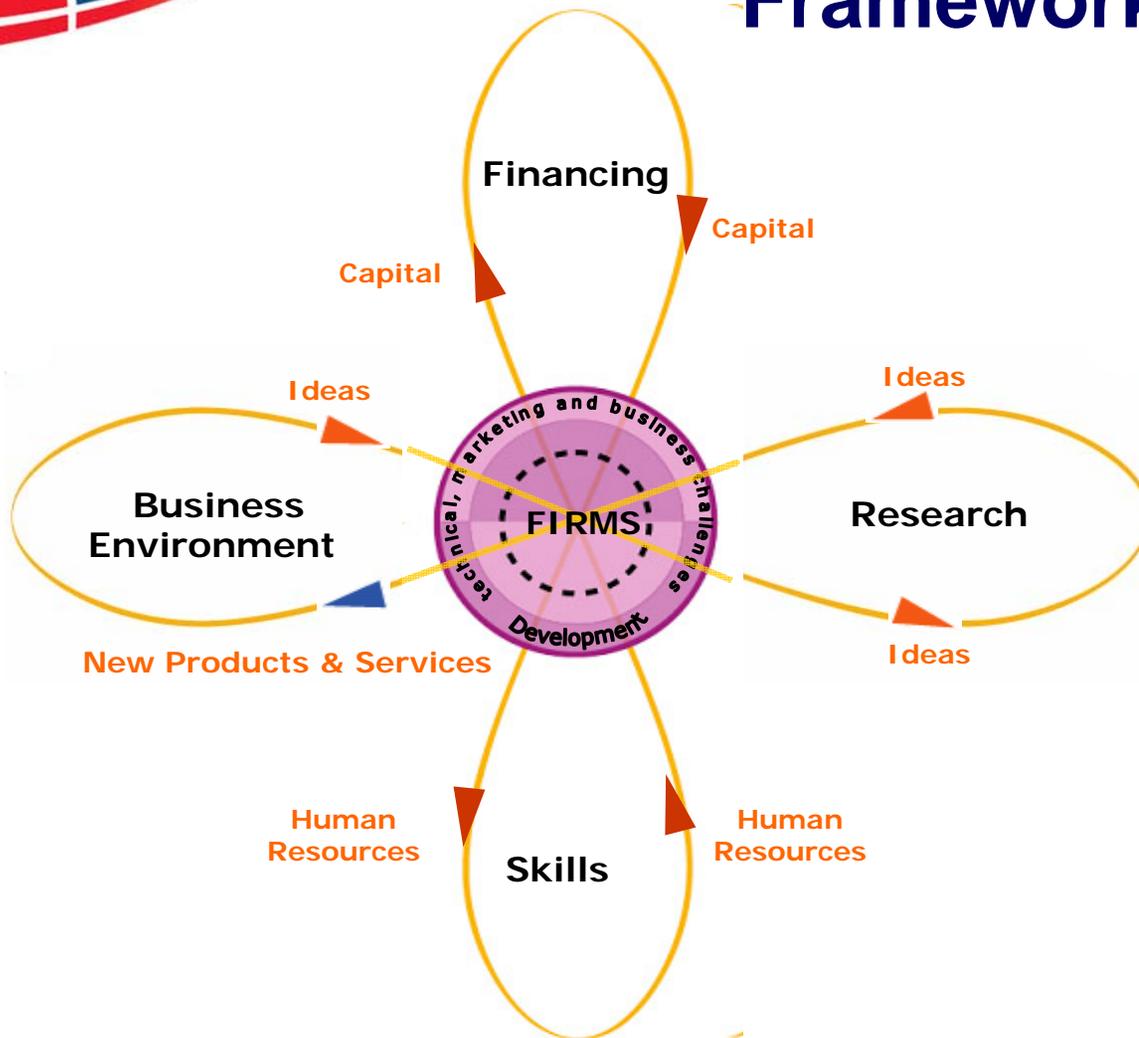
#### **Research**

- Fund Challenges
- Support Seed/Start-ups
- SME-Focused Support

#### **Capital**

- Access to Early-Stage
- Expansion-Stage
- Foreign Investment

# Innovation Framework



# Commercializing S & T

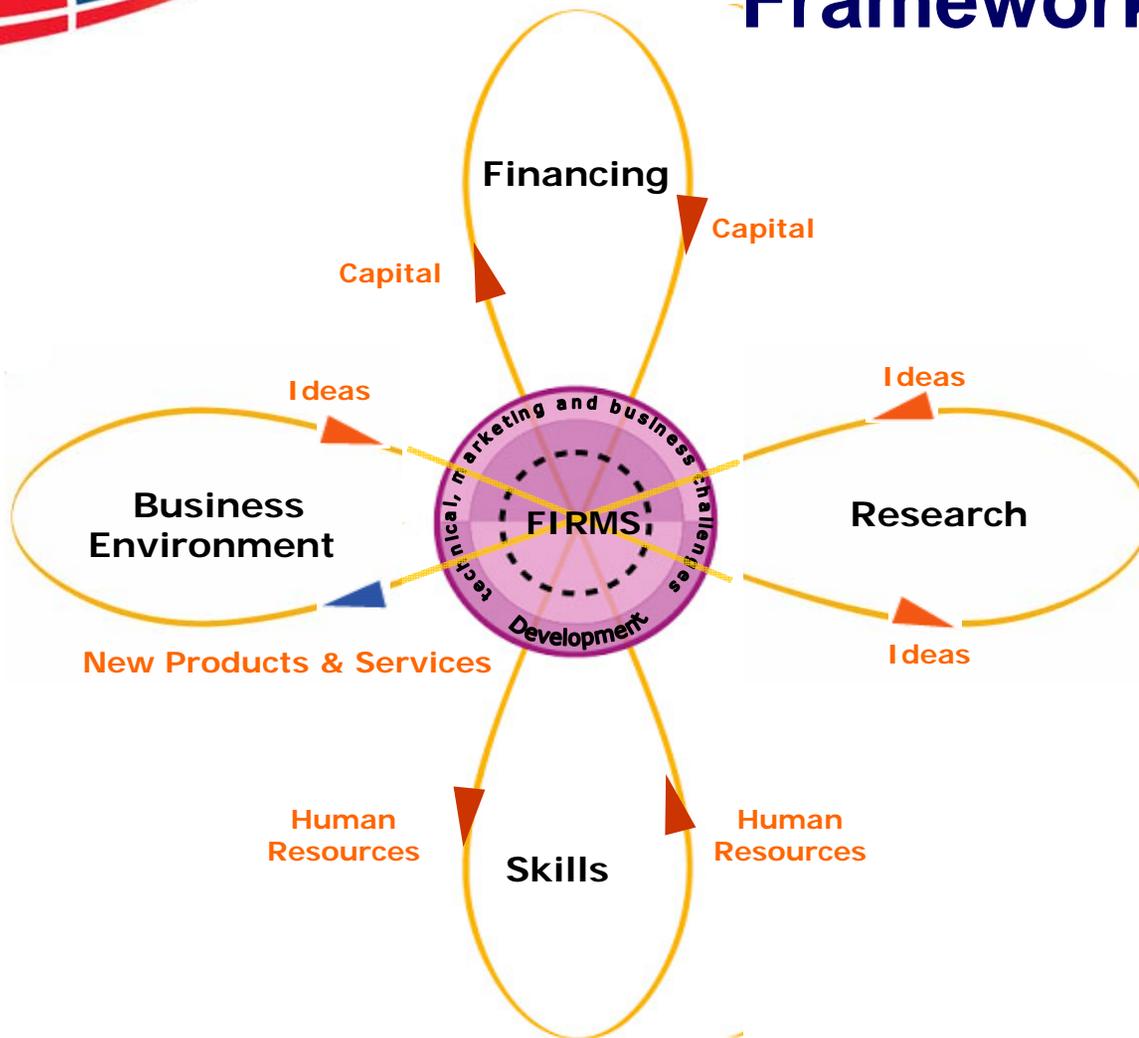
## Interdepartmental Discussion Paper

Interdepartmental Working Group  
*Government of Canada, July 2004*

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1. Facilitate effective *collaboration & access* to publicly-funded research
2. Enhance *skills base* for commercialization
3. Improve environment for *risk-financing*
4. Foster *early use & adoption* of new technologies
5. Facilitate *links between Canadian-International markets*
6. Ensure the *regulatory environment* supports commercialization
7. *Technology planning* – more strategic, market-based approach
8. Measure & *provide data for policy* development

# Innovation Framework



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Science  
— at work for —  
Canada



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